

*Aaaand we're off !!!*

There are many ways to start your year, but this has to be the best... everyone's so excited. Harvest surprised us all. We started even earlier than last year. School is in full swing and again we find ourselves picking grapes in the morning and picking up kids in the afternoon.



The kids are growing, the Trust is growing and the dream is expanding. Every bottle of Land of Hope wine is a contribution to the development of the potential that is the youth of South Africa.

This Trust works!

Who would have thought that 2015 would be such a rush? We launched some new packaging and some new wines. Our portfolio now includes 6 wines over two levels and from 2 regions and now 2016 is here.

**2016** – The proof is in the results. Congratulations to all the kids that excelled in 2015.

You guys are the best. Keep on studying. We have Megan who graduated from the Academy and Christopher who finished his matric year. Everyone else was promoted to their respective next levels. The list of beneficiaries has increased to 15 kids between ages 1 year to 21 years and we are looking forward to sharing their experiences and progress throughout this year with you. Everyone knows the value of a good education is directly linked to better work opportunities, better choices in life and a better community overall.



**Accolades.** Our 2013 Reserve Chenin Blanc won a Gold medal at the International Wine Challenge 2015 and our 2014 Chardonnay received a Gold medal at the Michelangelo wine awards. We are thrilled with the launch of the Chardonnay in particular, as it far exceeded our sales expectations for the year.

Our biggest accolade is you: our partners, supporters and investors. Your continued commitment is what is keeping this boat afloat and is the direct source to the Trust. Thank you.



**Making wine.** We have the best wine making team in the world, performing miracles without breaking a sweat. Their dedication to the task is second to none and we appreciate them for their commitment.

**Fun day.** With this year being our earliest harvest ever, we definitely have to move our schedule up a notch. As usual, we'll keep you in the loop with activities. The big one to look out for is the annual harvest celebration. Watch this space!

**The Trust that works.** We are once again grateful to John Platter who will continue as Chairman for yet another year. Your guidance is invaluable. The value of the Trust's impact will be felt for generations to come. The benefits of the Trust are not just the long term opportunities and creating a better society but also the immediate reward which is the peace of mind about financing education and the fact that kids have every tool available to them in their pursuit of higher education.

"Drink Well, Do Good"

[www.landofhope.co.za](http://www.landofhope.co.za)

